

H2020-ITN THERACAT (765497)

Work Package Number	WP8	Task Number	T8.5	Deliverable Number	D8.4	Lead Beneficiary	IBEC
Deliverable Title	THERACAT video						
Contractual Delivery Date	29/02/20	Nature	Website, patents, filing, etc.		Dissemination Level	PU	
Actual Delivery Date	04/01/21	Contributors	IBEC, TUE, TAU and TAG				

Overview/Abstract

The THERACAT video has been prepared by a team of ESRs with the aim of explaining the THERACAT project to the general public. It has been disseminated through different channels in collaboration with the Communications Unit at IBEC: Twitter, YouTube and THERACAT webpage. It has also been shared with all THERACAT network members, who have been encouraged to spread it among their contacts and via their institutions'/lab's webpages.

Explanation for large delay in submitting deliverable

As already informed in the project mid-term report, the THERACAT video was delayed partially due to some organizational difficulties (some ESRs were moving due to secondments and had to adapt to the new institution before being fully operational) and to the delay associated to the COVID-19 restrictions (the ICMS animation studio of the Eindhoven University of Technology, with whom the video had to be prepared, was only partly operational for a long period of time). At the end, and in order not to further delay the deliverable, the video was fully prepared by the ESRs with the advice of IBEC Communications Unit.

Led by

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Document Control

Issue #	Date	Changed Pages	Cause of Change	Implemented by
N/A	N/A	N/A	N/A	N/A

THERACAT video

1. Preparation and recording

A group of fellows (**ESR4, ESR6, ESR7, ESR8, ESR12 and ESR13**) established a working group to create a video to illustrate the concept of THERACAT for the general public. The ESRs planned the content of the video and prepared the script and sketching, which was shared with the whole consortium and with IBEC Communications Unit to receive some feedback and advice. Afterwards, the fellows recorded the video (each one at his/her own institution), and coordinated to revise the sound, edit it and launch the final video.

The content of the video was carefully prepared by the ESRs considering that the aim of the video was to explain the project approach to a non-scientific audience, as well as to make general public aware of the importance of research and involvement of young researchers in science. Thus, the video starts with a general introduction about cancer and its impact and presents main drawbacks of the current treatments. Afterwards, the THERACAT consortium is presented with special emphasis to the ESRs, and the approach and rationale behind the project is explained by the ESRs participating in the video according to their expertise.

2. Dissemination

In collaboration with IBEC Communications Unit, the video has been shared via different channels accessible to the general public:

- Twitter: <https://twitter.com/theracatEU/status/1341060239190355970>

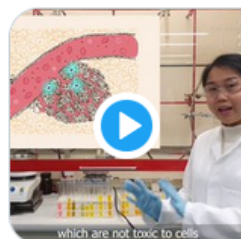


THERACAT project @theracatEU · 21 de des. de 2020

Young researchers from @theracatEU just released a great video explaining the project. Script, recording, editing, sound ... ALL done by them. 🙌 New generation of cancer researchers 🙌🙌🙌 @MSCActions @EU_H2020

#therapies #Cancer

👉 theracat.eu



THERACAT PROJECT

THERACAT (Bio-orthogonal catalysis for cancer therapy) is a Marie Skłodowska-Curie European ...

🔗 youtube.com

<https://twitter.com/theracatEU/status/1344584537549000711?s=20>

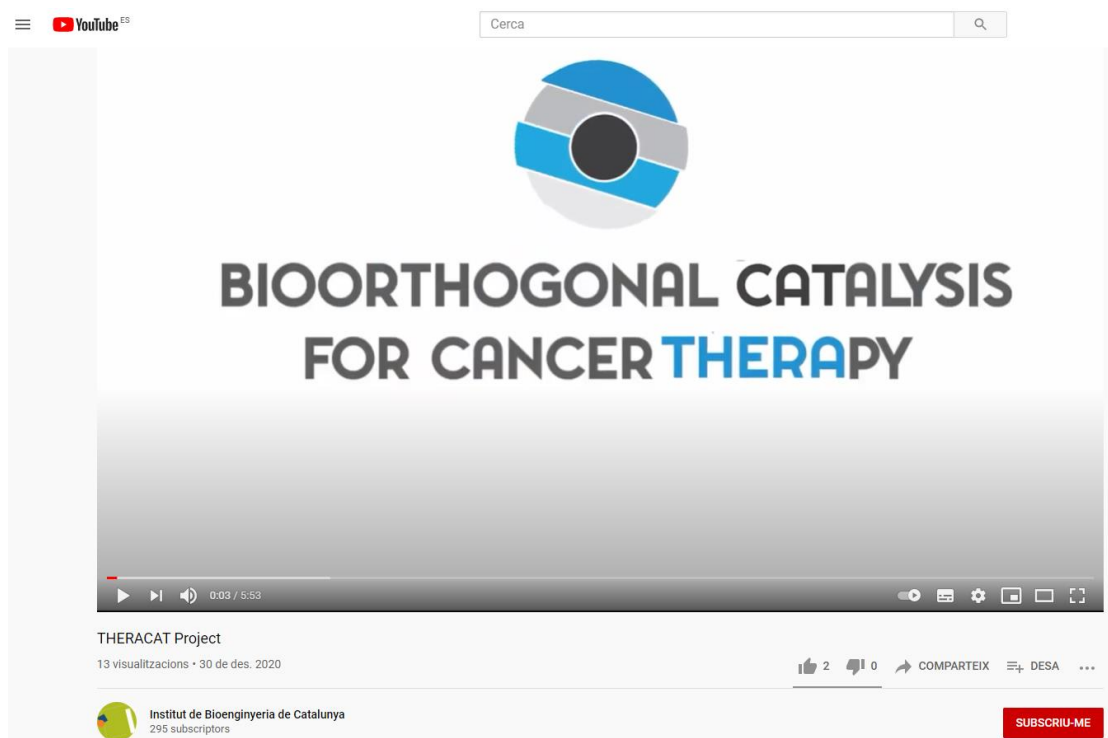


THERACAT project @theracatEU · 31 de des. de 2020

Did you miss the Theracat project video? Here another chance to watch it 😊
. Congrats to the new generation of young #cancer researchers 🙌🙌
🌟 @theracatEU wishes you a happy and fruitful 2021! 🌟
@MSCActions @EU_H2020
👉 theracat.eu


 THERACAT Project
THERACAT (Bio-orthogonal catalysis for cancer therapy) is a Marie Skłodowska-Curie European ...
🔗 youtube.com

- YouTube (IBEC's channel): <https://www.youtube.com/watch?v=zpEygq-vNr8>



YouTube ES

Cerca




BIOORTHOGONAL CATALYSIS FOR CANCER THERAPY

0:03 / 5:53

THERACAT Project
13 visualitzacions · 30 de des. 2020

👍 2 🗨️ 0 ➔ COMPARTEIX ≡ DESA ...

 Institut de Bioenginyeria de Catalunya
295 subscribers

SUBSCRIU-ME

- THERACAT webpage: <https://theracat.eu/>



The screenshot shows the THERACAT website homepage. At the top left is the THERACAT logo, a stylized blue and grey circular emblem. To its right, the text 'European Training Network' is in a light grey font, and 'THERACAT' is in a large, bold, blue font. Below this is a navigation bar with links: HOME, CONSORTIUM (with a dropdown arrow), PROJECT SUMMARY, TRAINING EVENTS, JOBS, FELLOWS (with a dropdown arrow), and COMMUNICATION. The main content area features a title 'Bio-orthogonal catalysis for cancer therapy (THERACAT)' followed by a short paragraph: 'THERACAT is a Marie Skłodowska-Curie European Training Network (MSCA-ITN-ETN) aiming to train a new generation of researchers on the innovative topic of bio-orthogonal catalysis for cancer therapy'. Below this is a longer paragraph describing the project's goals and methods. On the right side, there is a video player for 'THERACAT Project' with a play button and a progress bar showing 00:00 / 05:54. Below the video are social media links for Twitter and a 'Log in' button.

Moreover, it has also been shared with all THERACAT consortium members who have been encouraged to distribute it among their contacts and/or disseminate it through their institutions' and lab's social media accounts and webpages.

3. References

- Twitter:
 - <https://twitter.com/theracatEU/status/1341060239190355970>
 - <https://twitter.com/theracatEU/status/1344584537549000711?s=20>
- YouTube (IBEC's channel): <https://www.youtube.com/watch?v=zpEygq-vNr8>
- THERACAT webpage: <https://theracat.eu/>